



THE ESSENTIAL ROLE OF TECHNOLOGY
IN POPULATION HEALTH
Harrah's Resort Hotel and Casino
Atlantic City, NJ
October 19-21, 2016

This year's NJ-DV Regional HIMSS Fall Conference opened with our annual golf outing at the Seaview Resort, followed by a network reception at the popular Harrah's Pool "After Dark" Atrium where attendees mingled and relaxed with cocktails and hors d'oeuvres in a beautifully simulated tropical bio-dome environment. We had over 580 attendees gathered for what has become the top regional HIMSS events of the year drawing attendees from every state in the entire northeast corridor.

In 2016, this was our 9th Annual Regional NJ-DV HIMSS Chapter event and it was kicked off with a spirited presentation by Steve Aduato, PhD. As a TV personality, author and leadership expert Mr. Aduato challenged us all with the realization that "change is uncomfortable, but necessary". Steve also provided useful ways managers can to lead employees through difficult corporate transitions even when they don't have all the answers.

As our second keynote of the day Dr Jeffrey Brenner is a well-known population health expert for the outstanding work he and the Camden Coalition have done in "hot spotting" high utilizers of healthcare resources in and around the Camden New Jersey area. Dr. Brenner offered an honest account of just how difficult and worthwhile it is to transform the delivery of care in an urban area. He stressed the importance of taking hard and complex issues like homelessness when the empirical evidence is clear that a safe place to live has a significant impact on population health.

Our final keynote speaker that morning was Judy Murphy of IBM Watson Healthcare who put the finishing touches on a great morning lineup by citing specific issues associated with the transformation from fee for service to pay for performance value based medicine. Ms. Murphy did a deep dive into practical approaches for using analytic to drive knowledge and data driven methodologies. Drawing from the prior keynote speaker lessons learn, Ms. Murphy offered great insight on the key components of provider-enablement for population health.

Following our opening keynotes, all were able to join our sponsors in the Exhibit Hall for lunch and to share ideas and discuss information gleamed during the opening keynote presentations.

This year we held our first Career Fair with 16 companies participating and each offering technical and clinical employment opportunities for those attendees seeking out new career endeavors.

The afternoon education sessions included six distinct learning tracks each with four themed sequential sessions:

- Quality Measurement
- Patient Transition
- Patient Engagement
- Pay For Performance

- Privacy & Security
- Care Delivery

[Click Here](#) for a copy of keynote and educational session presentations.

To close out the day, we opened up the Exhibit Hall to a spectacular networking cocktail reception with a number of food stations that were sure to please the palette.

We closed the Conference on Friday morning with our annual scholarships award announcements for the student winners from both Chapters. To end an exhaustive two days, we continued a new event tradition this year where each chapter held a “get Involved” meeting to recruit new talent to serve the chapter. During the get involved sessions the chapter leadership describe the role of the board and each board subcommittee inviting all chapter members to get more involved.

For those attendees that are eligible to receive either CPHIMS or CEU credits please do the following:

- [Click Here](#) for the CPHIMS credit form
- For information on how you can get your CEU credit certificate, please call 715 824-5666 or emailing gabrielle@boothboss.com or melissa@boothboss.com. This year’s event is certified through the AHIMA CEU program.

And finally, our events committee really cares about what you liked and disliked about this event. Your feedback has been very helpful over the years and we invite you to continue helping us improve by taking our e-survey at: https://www.surveymonkey.com/r/Fall_AC_Event.

We are already looking forward to next year, which will be our 10th Annual Fall NJ-DV HIMSS Conference.

A big thanks goes out to all of the 70 sponsors that filled the exhibit hall & helped us create another great conference for all.

Anthony Ferrante & Joe Carr, Co-Chairs, NJ HIMSS Events Committee